



11th Annual

LNI Business Plan Competition

December 12-15, 2018 · Rapid City, SD

About the Competition

If you have an entrepreneurial spirit and love competition, entering the Lakota Nations Invitational (LNI) Business Plan Competition could be a great opportunity for you. High school students from around the state of South Dakota, bring their best business ideas and compete for a chance to win a cash award or other awesome prizes.

Through this competition, you'll get to dream about using your talents to create your own job and be your own boss. You'll develop that dream through the creation of a complete business plan, and then you'll show your business skills as you present your business idea at the competition.

Prizes

By competing, you'll have the chance to win some amazing prizes. All winners will be notified in advance of the major announcement taking place at the end of the last day of the competition.

SENIOR DIVISION

\$1,500 1st Place

\$1,000 2nd Place

\$750 3rd Place

JUNIOR DIVISION

\$750 1st Place

Surface 2nd Place

iPod 3rd Place
(with Air Pods)

SOPHOMORE DIVISION

iPod 1st Place
(with Air Pods)

Samsung Galaxy Tablet 2nd Place

Beats By Dre Headphones 3rd Place



Bring

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How to Enter



Submit Registration Form

Let us know you are planning to compete by sending your completed registration form to akoenen@lakotafunds.org by November 2, 2018. This gives us plenty of time to provide support at each school, and helps us plan for a great event. Registration forms can be found online at lakotafunds.org/financial-literacy-entrepreneurship.



Develop Your Business Plan

Use your business idea to create a business plan that includes the following: Concept Overview, Products & Services, Market Opportunity, Competitive Advantage, Management Operations, and two years of Cash Flow Projections. Send it to akoenen@lakotafunds.org no later than November 30, 2018 at 5:00pm Mountain Time.

Prepare Presentation Items

Create a tri-fold table top display to showcase your business idea and a PowerPoint presentation to explain your business plan to the judges. Your PowerPoint presentation should be 15 minutes and include all components of your business plan. Email your PowerPoint along with your business plan to akoenen@lakotafunds.org no later than November 30, 2018 at 5:00pm Mountain Time.

Your Best Game to Competition Day

Bring your tri-fold table top display to the competition on the day and time you are scheduled. We'll have your PowerPoint file waiting for you. We'll also have a table for your display, a laptop, a projector, and screen will be provided for you at the competition so you can WOW the judges with your presentation skills!

FRESHMAN DIVISION

Samsung Galaxy
Tablet 1st Place

Beats By Dre
Headphones 2nd Place

iPod 3rd Place

Dates to Remember

November 2, 2018 - Deadline to submit Registration Forms.

November 30, 2018 - Deadline to submit Business Plan and PowerPoint presentation.

December 7, 2018 - You'll receive notification of date and time of your scheduled presentation.

December 12-15, 2018 - LNI Business Plan Competition takes place.

December 15, 2018 - Winners announced.

Contest Rules

- Participants are encouraged to compete individually, but teams of up to two are allowed.
- All required deadlines must be met on time.
- Once business plans are submitted by email, they cannot be edited.
- Participants who are competing in more than one event during LNI must provide advance notice so they can be scheduled accordingly.
- Business plans must be no longer than 1,000 words, excluding financial projections.

Judging Guidelines

A panel of four judges from the entrepreneurship community will evaluate the presentations. The judging will be based on:

- Overall presentation
- How well the participant communicates their business idea using visual components as
- Required elements of the submitted business plan



Thanks to our Competition Sponsors

