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FOR IMMEDIATE RELEASE

Barrett Haas Named First Lakota Funds' "All Star"

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Kyle, South Dakota – *December 4, 2012* – Barrett Haas of Pine Ridge, South Dakota is the first to receive recognition by Lakota Funds as an "All Star" for his participation in multiple programs designed to build assets for Lakota individuals and families. Haas completed the financial literacy course, utilized a Credit Builder Loan to improve his credit rating, and is currently participating in the Individual Development Account Program, a matched savings program, with the goal of building a new home for his family. In addition, he enrolled his daughter in the Child Development Account program, a unique matched savings program designed for grade school children.

"Barrett Haas is a prime example of how to use our programs to build on one another. Every step has prepared him for the next, and ultimately prepared him for achieving his larger financial goals. Barrett's achievements not only benefit him, but his daughters are learning by example," states Tawney Brunsch, Executive Director of Lakota Funds.

The recently launched All Star program was designed by Lakota Funds to encourage their clients to participate in multiple programs, and recognizes the hard work and accomplishments of those who are working to build assets for themselves and their families. Those who receive All Star status will also be entered in a drawing to win a \$100 gift card and be invited to participate in an interview on KILI Radio.

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About Lakota Funds

Lakota Funds is a Native community development financial institution (CDFI) leading an economic resurgence of the Oglala Lakota Oyate on the Pine Ridge Reservation through culturally appropriate strategies reigniting the traditional Lakota spirit of productivity, commerce, and trade. For over 25 years, Lakota Funds has played a vital role in improving the quality of life for the Oglala Lakota Oyate by placing capital with new and growing businesses, providing customized business development services, and educating adults and youth on financial management concepts.